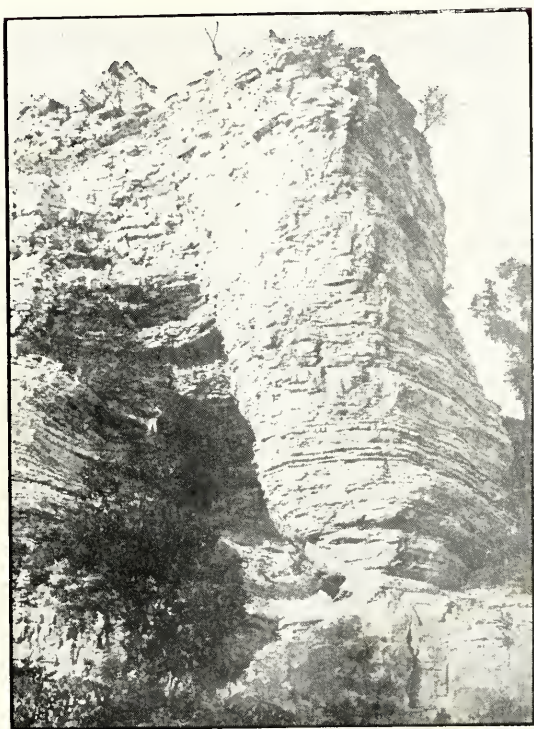

CHAUTAUQUA

CHAUTAUQUA, ILLINOIS



Season, June 25 to September 5, 1932



A Summer Resort on the Mississippi River
A delightful place to bring the
family for a Summer Outing



Rev. M. Edwin Johnson
Program Manager and Dean of Religious Work



NEW PIASA



In a beautiful valley among the Piasa Bluffs, on the banks of the Mississippi River, but an hour and a half from St. Louis or East St. Louis, lies one of the most attractive summer resorts. Chautauqua is unique in as much as it is not conducted for profit. Every dollar of income received is put into improvements and maintenance of this healthful, recreational and uplifting resort.

Chautauqua finances come principally from cottage owners and are classified as follows: First, maintenance, which includes amounts paid out for a Custodian who is on the grounds every day of the year, for upkeep of the roads and buildings, and for keeping up the grounds in general.

Second, for water which is furnished to the cottages. Third, for electric light and power, and fourth, for general taxes collected by the State and County.

The items above are so budgeted that a small portion is realized to create a sinking fund to retire the indebtedness.

Income from the Season tickets and admissions is used to pay the program and administration expenses during the season.

The Swimming Pool is expected to provide funds for its operation during the season and also to pay for its own cost to Chautauqua.

The final analysis then, is this:—Chautauqua is organized for religious uplift, educational betterment, and social enjoyment for its many cottagers and patrons, and not as a money making institution. There must, of course, be enough business administration to make it a success, and funds should be acquired to retire its bonded indebtedness. This can be done if each does his little part and cheerfully pays his own way.

Chautauqua has many attractive features. Its cool nights make it an ideal place for the tired business man.

One of the outstanding improvements is the Rock Garden at the lower entrance to the grounds, and the money for same was

NEW PIASA CHAUTAUQUA



In a beautiful valley among the Piasa Bluffs, on the banks of the Mississippi River, but an hour and a half from St. Louis or East St. Louis, lies one of the most attractive summer resorts. Chautauqua is unique in as much as it is not conducted for profit. Every dollar of income received is put into improvements and maintenance of this healthful, recreational and uplifting resort.

Chautauqua finances come principally from cottage owners and are classified as follows: First, maintenance, which includes amounts paid out for a Custodian who is on the grounds every day of the year, for upkeep of the roads and buildings, and for keeping up the grounds in general.

Second, for water which is furnished to the cottages. Third, for electric light and power, and fourth, for general taxes collected by the State and County.

The items above are so budgeted that a small portion is realized to create a sinking fund to retire the indebtedness.

Income from the Season tickets and admissions is used to pay the program and administration expenses during the season.

The Swimming Pool is expected to provide funds for its operation during the season and also to pay for its own cost to Chautauqua.

The final analysis then, is this:—Chautauqua is organized for religious uplift, educational betterment, and social enjoyment for its many cottagers and patrons, and not as a money making institution. There must, of course, be enough business administration to make it a success, and funds should be acquired to retire its bonded indebtedness. This can be done if each does his little part and cheerfully pays his own way.

Chautauqua has many attractive features. Its cool nights make it an ideal place for the tired business man.

One of the outstanding improvements is the Rock Garden at the lower entrance to the grounds, and the money for same was

raised through the efforts of our young folks in a series of teas, a white elephant party and quilt exhibit, in which all cottagers were asked to contribute. The response was generous, as one observes the beautiful effect, and too much praise cannot be given to the prime movers in this project. Modesty forbids the mention of their names.

LADIES' CIVIC IMPROVEMENT ASSOCIATION

Mrs. Wm. K. Norris, President

In every worth while undertaking the work of women has been conspicuous. This is noticeably so at Chautauqua. This group was organized for the purpose of assisting the management and beautifying the grounds. And nobly have they performed that part of their work. But they have gone much farther than that and have personally conducted the hotel of fifty rooms and furnished much of the social activity. They are in charge of the dances at the river front and contribute largely to the program at the Auditorium. The Craft House at the Hotel is always an attraction. Miss Lucy Catlin will have a varied display of gift wares and hand tinted cards for all occasions. During the season there will be other displays and a fashion show.

MEN'S CLUB

Not to be out done by the women, this group of men was organized primarily to create greater cordiality among the men and improve the recreational facilities on the grounds. Realizing the need for better roads their efforts have been centered on improving the road leading into Chautauqua. This work is financed by funds realized from receipts at The Midway. Their civic activities have been extended to include the repairs and maintenance of the streets in the grounds. Smooth and dustless roads are their objectives. Five thousand gallons of asphalt road oil was used this season by the club at great expense. The big get-together meeting of the year is their annual banquet and all look forward to it the last week of the season.

PIASAQUA NATURE CLUB

This club was formed to study bird and plant life and other phases of nature. To further a greater love and appreciation of the beauties of nature. To understand the economic value of natural resources and assist in their conservation.

"Spare the Wild Flowers"
Let them live in your hearts,
They will die in your hands.

—Creed of the Nature Club.

PROGRAM

Saturday, June 25, Opening Night—

- 7:00 P. M.—Community Singing.
- 7:15 P. M.—Selection, Orchestra.
- 7:20 P. M.—Address of Welcome, Mr. Justin T. Flint, Pres.
- 7:25 P. M.—Response, Mrs. Wm. K. Norris, Pres., Ladies' Civic Improvement Association.
- 7:30 P. M.—Announcements, Rev. M. Edwin Johnson.
- 8:00 P. M.—First Talking Picture, complete new equipment.
- 9:00 P. M.—Dancing at the River Front, Baxter's Orchestra, Alton, Ill.

Sunday, June 26th—

- 9:30 A. M.—Sunday School at the Auditorium.
- 11:00 A. M.—Sermon at the Chapel, Rev. C. W. Tadlock, St. Louis, Mo.
- 7:00 P. M.—Song Service.

Monday, June 27th—

- 7:30 P. M.—Children's Night, Community Singing.
- 8:00 P. M.—Pictures.

Wednesday, June 29th—

- 7:30 P. M.—Talking Picture.

Thursday, June 30th—

- 7:30 P. M.—Prayer Meeting at Chapel.
- 8:30 P. M.—Ted Isaacs at the Pavilion.

Friday, July 1st—

- 7:30 P. M.—Picture and Community Singing.

Saturday, July 2nd—

- 7:30 P. M.—Community Singing, Picture.
- 9:00 P. M.—Dancing at the Pavilion.

Sunday, July 3rd—

- 9:30 A. M.—Sunday School.
- 11:00 A. M.—Sermon, Rev. J. A. Baislin, St. Marks Evang. Luth. Church.
- 7:00 P. M.—Song Service.

Monday, July 4th—

- No Fire Works on the Grounds; only at the River Front. Athletic Events all day.
- 7:30 P. M.—Community Singing, Picture.

Tuesday, July 5th—

- 10:30 A. M.—Bible Lectures by Rev. J. A. Baislin. This will be an interesting series of lectures, somewhat different.

Wednesday, July 6th—

- 10:30 A. M.—Rev. J. A. Baislin.
- 7:30 P. M.—Community Singing and Picture.

Thursday, July 7th—

- 7:00 P. M.—Prayer Meeting at the Chapel.
- 8:00 P. M.—Meet Orville at the Pavilion.

Friday, July 8th—

- 10:30 A. M.—Rev. J. A. Baislin at the Chapel.
- 7:30 P. M.—Community Singing and Picture.

Saturday, July 9th—

- 10:30 A. M.—Closing Lecture of Rev. J. A. Baislin.
- 7:30 P. M.—Community Singing and Picture.
- 9:00 P. M.—Dancing at the River Front.

Sunday, July 10th—

- 9:30 A. M.—Sunday School at Auditorium.
- 11:00 A. M.—Sermon, Rev. T. B. Uber, Ream Memorial, St. Louis.
- 7:00 P. M.—Song Service.

Monday, July 11th—

Nature Study Week, Mrs. Johnson, Director

- 10:30 A. M.—Patriotic Program. The American Eagle.
- 7:30 P. M.—Children's Night, Auditorium.

Tuesday, July 12—

- 10:30 A. M.—John P. Harmon—"Headhunters of the Upper Amazon River, South America."
- 8:00 P. M.—"From America to Ecuador and along the Amazon"—Travelogue with pictures. John P. Harmon.

Wednesday, July 13th—

- 10:30 A. M.—"Peculiar Nesting Habits of Birds"—Henry Kennon, Curator of Birds, St. Louis Zoo.
- 7:30 P. M.—Community Singing, Picture.

Thursday, July 14th—

- 3:00 P. M.—"The Eclipse of the Sun, August 31, 1932"—Dr. Jessica Young, Prof. of Astronomy at Washington University.
- 7:00 P. M.—Prayer Meeting.
- 8:00 P. M.—Moon Observation and Star-gazing, river front, with Dr. Young.

Friday, July 15th—

- 10:30 A. M.—Whistling Solo, with Bird Imitations—Mrs. Edward Riemann
- Personal Observations of Bird-life—Miss Clara Heising
- 7:30 P. M.—L. C. I. A. Night (Ladies' Civic Improvement (Association)).
- 8:00 P. M.—Travelogue—"Goose Fly Low," "Bear-ly Possible," "Where the Moose Cow Calls." Courtesy of the Grand Trunk Railway.

Saturday, July 16th—

- 7:30 P. M.—Picture.
- 9:00 P. M.—Dancing at the River Front.

Sunday, July 17th—

- 9:30 A. M.—Sunday School.
- 11:00 A. M.—Sermon, Rev. J. H. Tucker, First Methodist Episcopal, Alton, Ill.
- 7:00 P. M.—Song Service.

Monday, July 18th—

- Second week of Nature Study.
- 10:30 A. M.—"Submarine Life Along the Florida Coast"—Mrs. Eugene Gaskins
- 7:30 P. M.—Children's Night at the Auditorium.

PROGRAM—Continued

Tuesday, July 19th—

- 10:30 A. M.—"Conservation of Wild Life"—
Herman Schwarz
8:00 P. M.—Young Folks at the River.

Wednesday, July 20th—

- 10:30 A. M.—"Come With Me Into the Mysterious Realm of Nature, the Trail is Sacred and Dedicated to the Building of the Human Soul"—
Herman Schwarz
7:30 P. M.—Community Singing and Pictures.

Thursday, July 21st—

- 10:30 A. M.—"Venomous Reptiles of the World"—Merlin Perkins, Curator of Reptiles, St. Louis Zoo.
7:00 P. M.—Prayer Meeting
8:00 P. M.—Young Peoples' Night at the Station.

Friday, July 22nd—

- 10:30 A. M.—"What Is a flower, plucked, cast aside,
Dead in an hour?
Nay, let abide, on the hillside,
Gift of a Higher Power."
Mrs. J. D. McKinney, Pres., 22nd Dist., Fed-
eration of Women's Clubs of Illinois.
8:00 P. M.—"Night-time in Forest and Field"—Mrs. Elmer
B. Funk, State Chairman of Conservation,
Federation of Women's Clubs of Indiana.
L. C. I. A.

Saturday, July 23rd—

- 10:30 A. M.—Bird Club Meeting.
"Every bird note has a meaning, can you un-
derstand them?"—Mrs. Elmer B. Funk.
7:30 P. M.—Community Singing, Picture.
9:00 P. M.—Dancing at the Pavilion.

Sunday, July 24th—

- 9:30 A. M.—Sunday School.
11:00 A. M.—W. C. T. U. Day, services conducted by
Miss E. Favorite.
7:00 P. M.—Song Service and Lecture, W. C. T. U.

Monday, July 25th—

- Bible Conference Week, Rev. Harold Reader.
10:30 A. M.—Rev. Harold Reader.
7:30 P. M.—Picture, Children's Night.

Tuesday July 26th—

- 10:30 A. M.—Rev. Harold Reader.
8:00 P. M.—Meet Orville at the River.

Wednesday, July 27th—

- 10:30 A. M.—Rev. Harold Reader.
7:30 P. M.—Community Singing, Picture.

Thursday, July 28th—

- 10:30 A. M.—Rev. Harold Reader.
7:00 P. M.—Prayer Meeting.
8:00 P. M.—Ted Isaacs at the Pavilion.

Friday, July 29th—

- 10:30 A. M.—Rev. Harold Reader.
7:30 P. M.—Community Singing, Picture.

Saturday, July 30th—

- 7:30 P. M.—Community Singing, Picture.
9:00 P. M.—Dancing at the River.

Sunday, July 31st—

- 9:30 A. M.—Sunday School.
11:00 A. M.—Sermon by Rev. Harold Reader, Webster
Groves Baptist Church.
7:00 P. M.—Old Time Church Songs.

Monday, August 1st—

- 7:30 P. M.—Community Singing and Pictures. Children's
Night.

Tuesday, August 2nd—

- 10:30 A. M.—Rev. Stephen J. Corey, President, United
Christian Missionary Society, Lecturer.
8:00 P. M.—Young Folks' Night at the Station.

Wednesday, August 3rd—

- 10:30 A. M.—Rev. Stephen J. Corey (Chapel).
7:30 P. M.—Community Singing and Picture.

Thursday, August 4th—

- 10:30 A. M.—Rev. Stephen J. Corey.
7:00 P. M.—Prayer Meeting.
8:00 P. M.—Young Folks at the Station.

Friday, August 5th—

- 10:30 A. M.—Rev. Stephen J. Corey.
7:30 P. M.—Community Singing, Picture.

Saturday, August 6th—

- 10:30 A. M.—Rev. Stephen J. Corey.
7:30 P. M.—Picture.
9:00 P. M.—Dance, Baxter's Orchestra.

Sunday, August 7th—

- 9:30 A. M.—Sunday School.
11:00 A. M.—Sermon, Rev. Stephen J. Corey.
7:00 P. M.—Song Service, Chapel.
7:30 P. M.—Special Attraction—The Green Pastures—
Mrs. George R. McFadden

Monday, August 8th—

- 7:30 P. M.—Children's Night, Community Singing and
Picture.

Wednesday, August 10th—

- 7:30 P. M.—Community Singing and Picture.

Thursday, August 11th—

- 7:00 P. M.—Prayer Meeting.
8:00 P. M.—Music at the Pavilion.

Friday, August 12th—

- 7:30 P. M.—Community Singing, Picture.

Saturday, August 13th—

- Children's Day. Program to be announced: This day and eve-
ning under the auspices of the L. C. I. A.

Sunday, August 14th—

- 9:30 A. M.—Sunday School.
11:00 A. M.—Sermon, Rev. H. B. Phillips, Richmond
Heights' Presbyterian Church, St. Louis.
7:00 P. M.—Song Services.

PROGRAM—Continued

Monday, August 15th—

7:00 P. M.—Children's Night, Pictures.

Wednesday, August 17th—

7:30 P. M.—Community Singing, Pictures.

Friday, August 19th—

7:30 P. M.—Community Singing, Pictures.

Saturday, August 20th—

Annual Meeting of the Stockholders of New Piasa Chautauqua, time to be announced.

7:30 P. M.—Community Singing, Pictures.

9:00 P. M.—Dancing at the Pavilion.

Sunday, August 21st—

9:30 A. M.—Sunday School.

11:00 A. M.—Sermon, Rev. S. A. Wilson, First Methodist Episcopal Church of East St. Louis, Ill.

7:00 P. M.—Services at the Chapel.

Monday, August 22nd—

7:30 P. M.—Children's Night, Pictures.

Tuesday, August 23rd—

Young People's Night at the River, Orville at the Piano.

Wednesday, August 24th—

7:30 P. M.—Community Singing, Picture.

Friday, August 26th—

7:30 P. M.—Community Singing and Pictures.

Saturday, August 27th—

L. C. I. A. Day—This, the last Saturday in the month, is the date of the Annual Minstrel, and an innovation is promised. Program will be announced later.

Sunday, August 28th—

9:30 A. M.—Sunday School.

11:00 A. M.—Sermon, Rev. T. H. Roddy, Robinson, Ill.

Monday, August 29th—

7:30 P. M.—Children's Night, Pictures.

Wednesday, August 31st—

7:30 P. M.—Picture.

Friday, September 2nd—

7:30 P. M.—Community Singing, Picture.

Saturday, September 3rd—

7:30 P. M.—Picture.

9:00 P. M.—Farewell Dance of the Season.

Sunday, September 4th—

9:30 A. M.—Sunday School.

11:00 A. M.—Sermon, Rev. J. Wesley Cummings, First M. E. Church, Edwardsville, Ill.

Monday, September 5th—

Labor Day. Athletic Events; Finals, Tennis, Horse Shoes, etc.

7:30 P. M.—Community Singing, Pictures.

God be with you 'till we meet again.

ADMISSION RATES FOR SEASON 1932.

Adult Season Tickets.....	\$7.00
Adult Guest Season Tickets.....	7.00
Children Season Tickets.....	3.50
Adult Week Tickets.....	1.50
Adult Day Tickets, except Saturday.....	.25
Adult Day Tickets, Saturday Night.....	.50
Week End Tickets, Friday P. M., to Monday A. M.	.75

One Dollar reduction on Season Tickets if purchased not later than June 1.

ROUND TRIP FARE TO CHAUTAUQUA

The Railroad is offering attractive round trip fares as follows:

From St. Louis, \$1.75; East St. Louis, \$1.75; Granite City, \$1.50.

On sale daily, June 15th to September 30; return limit 30 days.

Party Fares: \$1.25 per person from St. Louis, East St. Louis or Granite City for parties of 10 or more traveling on one ticket. On sale daily, June 15th to September 30th; return limit 10 days.

Illinois Terminal Railroad System trains leaves from Eads Bridge Station, Third and Washington Ave. Also from 1115 Franklin Ave., with change at Granite City.

COTTAGES FOR RENT BY WEEK, MONTH OR SEASON

FOR FURTHER INFORMATION APPLY TO
M. E. JOHNSON, CHAUTAUQUA, ILL.,
AFTER MAY 15th, 1932

DO YOU KNOW?

CHAUTAUQUA HAS:

River Boats passing right in front of the grounds all time of the day and night.

A Yacht Club.

Well of purest water, with pumping capacity of 250 gallons per minute.

A Spring whose supply is inexhaustible.

Swimming Pool, (well supplied with competent life guards), containing 220,000 gallons of water, kept absolutely fresh at all times by means of a filtration plant.

Reservoir capacity 18,000 gallons, which can be filled either with well or spring water.

Volunteer Fire Department, fully equipped.

131 Cottages, each having electricity and complete water and sewerage systems.

Post Office.

Novelty Shop.

Chapel with a seating capacity of 175.

Auditorium, capacity 1350.

Talking Pictures.

Hotel, 50 rooms.

Midway (Confectionery).

Cafeteria.

Grocery Store.

Director of Activities.

One Policeman and two Plain Clothes Men.

Two Boarding Houses.

Three Shuffle Boards.

Two Racque Courts.

Three Tennis Courts.

Four Horse Shoe Courts.

Children's Playgrounds.

Laundry Service.

Gasoline and Tire Service Station.

Children's Bathing Pool.

Ladies' Improvement Association.

Men's Club.

That Chautauqua has over three miles of roads and streets.

Covers over 220 acres of ground.

The entire grounds will be policed this season under the supervision of the Sheriff of Jersey County, and order will be maintained at all times.

The Dances at the River Front are chaperoned by the L. C. I. A. Hostesses are provided for each Saturday Night.

ACCOMMODATIONS

The **Spring Hotel** (Rooms Only) again under the direction of the Ladies' Civic Improvement Association. Rooms by day or week. Apply to Manager, Chautauqua, Ill.

The **Cafeteria** and **Walter Wilson** are synonymous. Anything you want—any time you want it—and a cordial greeting from both Mr. and Mrs. Wilson—and real Chautauqua food. Plenty of it

The **Store**, remodeled and with a complete line of groceries, meats, etc., will be conducted by Mr. Harold Brainard, who has catered to the Chautauqua trade for years and is prepared to meet your needs.

The **King's Daughters** for employed women and girls.

Kentucky Home (Rooms and Board) under the same management as last year. Mr. and Mrs. Burnett promise you the best.

The **Willard**, furnished rooms and accommodations for light housekeeping, Miss Julia Simpson.

The **Summer Rest**, Women's Christian Association, for employed women and girls, Mrs. A. Ryder.

Sunrise Inn: Mrs. Emil Fisher will serve meals, and lunches. One of the attractive places at the entrance to the grounds.

The **Confectionery** at this time will be under the management of J. T. Newland. This is Mr. Newland's third year, and it is one of the popular places on the grounds. Especially the nights of the dances that are held Saturdays.

Many cottages on the grounds have accommodations for guests.

ATTRACTIONS

The **Swimming Pool** is always an attraction. An analysis of the water guarantees its purity.

The **Inexhaustible Piasa Spring** furnishes water for the entire grounds and is one of the beauty spots of Chautauqua.

Recreations. The facilities for fishing and boating have been greatly improved this year. Guests can also enjoy tennis, roque, horse shoes, horseback riding, etc. A new athletic field near the swimming pool will furnish recreation for every taste.

The **Orchestra.** Mr. Baxter and his boys, six of them, return for the third consecutive year. This group from Alton have proved very popular and they promise the same standard of entertainment.

Orville "Ted" Isaacs, our genial accompanist, will be with us and will play at the Pavilion for mid-week dancing.

THE MIDWAY

Mr. Frank Spring will have charge of the Midway this year, and you will hardly recognize it; much larger quarters for table service. An innovation will be cottage delivery service—just leave order for ice cream or soda and it will be delivered.

MR. BUSINESS MAN

Have the wife and kiddies spend the summer with us. You can spend the week ends with them. It will do them all a world of good; good for you too.

OFFICERS AND DIRECTORS



JUSTIN T. FLINT, President
St. Louis, Mo.

W M. K. NORRIS, First Vice-President
St. Louis, Mo.

CHAS. M. HORNER, Second Vice-President
St. Louis, Mo.

WM. E. CAULFIELD, Secretary
St. Louis, Mo.

WM. C. HILMER, Treasurer
St. Louis, Mo.

E. J. BYRON
Alton, Ill.

D. W. CAUGHLAN
East St. Louis, Ill.

F. K. DILLMAN
East St. Louis, Ill.

E. L. JACOBY
Alton, Ill.

HERMAN SCHNUR
St. Louis, Mo.

MRS. G. V. R. MECHIN
St. Louis, Mo.

ROBERT E. MURRAY
East St. Louis, Ill.



REV. M. EDW. JOHNSON
Dean of Religious Work

MRS. W. K. NORRIS
President, Ladies' Civic Improvement Association

ALBERT FISHER
President, Men's Club

MRS. M. E. JOHNSON
Decorations

